

2010

If you want to put your company's name in front of the professionals with the largest Rolodexes...

Then connect to the right contacts-by sponsoring FPRA!

On average, more than 40 public relations and marketing professionals attend meetings and events of the Volusia/Flagler Chapter of the Florida Public Relations Association (FPRA).

These communicators are the eyes and ears of companies and clients that may need your services.

FPRA is the oldest public relations association in the U.S., serving the profession since 1938.

The statewide organization of 1,300 specialists is dedicated to fostering the highest professional standards and ethics of its members.

For more information, please contact **Karen Chrapek** at kchrapek@neighborhofamily.org or **(386)523-1440**.

www.fpravf.org



Volusia Flagler Chapter



Which of these 2010 sponsorship opportunities is in the cards for you?

Image and Great Communicator Awards

The Image Awards and Great Communicator, celebrating excellence in the field, are two of the association's most important events combined into one to be held in May 2010. Bonus coverage: call to entries.

Holiday Social

Instead of a December meeting, FPRA holds an informal social with door prizes and member recognition.

Membership meetings and quarterly social events

Monthly professional development meetings (except in July and during special event months) give sponsors a chance to network. Informal quarterly social events will be in such exciting locations as a Daytona Cubs game (June), the Homewood Suites by Hilton and Destination Daytona.

2010 Full-Day Conference

Get your message to an even larger group of business professionals by sponsoring our full-day conference to be held on March 12, 2010. Contact event chair, Victoria McGuirk, APR at victoria-mcguirk@cfl.rr.com for conference sponsorship details.

Event Presenting Sponsor level—\$ 1500 (limit one)

- Includes Great Communicator/Image Awards Luncheon and one monthly meeting.
- Recognized as the Presenting Sponsor at the event podium, in press releases, fliers, programs or conference folder inserts and on signage at registration.
- Includes a presentation (five-minute limit) about your organization from the podium at the event.
- Two free registrations and a sponsor table display at the event and a sponsor table at the monthly meeting.
- A full-page ad or two half-page ads in the monthly “PR Pulse” newsletter, and a full-page feature article.
- Opportunity to distribute promotional materials at FPRA luncheons for 6 months.
- Logo with a direct link to your web site on www.fpravf.org, the chapter's Web site.
- Presenting sponsor will be included in an ad page on the Media Directory CD.

Platinum Sponsor —\$500

- Listed as a sponsor for one annual event or seminar.
- Recognized at the event podium, in press releases, fliers, programs or conference folder inserts and on signage at registration.
- Two registrations and a Sponsor Table display at the event.
- A half-page ad in the monthly “PR Pulse” newsletter, and a half-page feature.
- Opportunity to distribute promotional materials at FPRA luncheons for 3 months.
- Logo with a direct link to your web site on www.fpravf.org, the chapter's Web site.

Silver Sponsor — \$250

- Listed as a sponsor for one annual event.
- Recognized as at the event podium, in press releases, fliers, programs or conference folder inserts and on signage at registration.
- Opportunity to distribute promotional materials at the event on a shared sponsor table.
- A quarter-page ad in the monthly “PR Pulse” newsletter, and a quarter-page feature.
- One registration to the event.
- Logo with a direct link to your web site on www.fpravf.org, the chapter's Web site.

Meeting or social sponsorships—\$ 100

- Named in Web post, newsletter article, press release, e-mail invitations and reminders to the PR community.
- One registration and a sponsor table display at the luncheon.
- Company logo on www.fpravf.org for one month.

In-kind sponsorships including gifts of giveaway items, state conference scholarship silent auction items, printing or catering services provide welcomed savings to our chapter and will be recognized. State level sponsorships also are available. Customization of the sponsorship levels listed may be provided upon request.

Thank you for your consideration.