



What do FPRA & APR mean to you?

For public relations professionals throughout the state
FPRA means more than just the Florida Public Relations Association ...
it means ...

- Increased earning potential.
- Discovering new career opportunities.
- Networking with top professionals.
- Improving their professional skills.
- Gaining recognition from your peers.

... And **APR**
... Stands for more than just Accredited in Public Relations.
What it actually means for many employers throughout the State of Florida is ...

- Increased company awareness.
- Improved customer relations.
- Stronger media relations
- Effective brand management.

If you are a public relations professional in Florida, or an employer who is looking for a public relations professional, contact your local **Florida Public Relations Association** chapter today!

Discover Today Why FPRA Has Been Enhancing the Profession Since 1938.

www.fpra.org



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PUBLIC RELATIONS
ASSOCIATION