### STUDENT MEMBERSHIP APPLICATION

Student membership is open to all full-time students enrolled in a public relations or related track at an accredited college or university. If your school does not have an FPRA student chapter and you would like to become a member of FPRA, please complete the following application. Student membership runs from September 1 - August 31.

ame:	_
ddress:	_
ty/State/Zip:	_
none:	_
chool Name:	_
mail:	_

Application fee: \$30 Check payable to "FPRA" or include credit card information below.

Credit Card: □Visa □MC □Discover □AMEX
Name on Card:
Card #:
Expiration Date:
3/4 digit security code on back/front:
Address where statement is received:

FPRA State Office 941-365-2135 Fax: 941-906-1556

www.fpra.org

40 Sarasota, FL 34240

www.fpra.org





# A QUEST FOR SUCCESS!

Public relations students know that gaining professional experience while in school is the key to the start of a successful career. That's why many Florida students choose to join the Florida Public Relations Association (FPRA).

Offering scholarships, networking opportunities, and internships that provide valuable insight into your chosen profession and give you a chance to expand your portfolio makes joining FPRA an easy choice.

FPRA is the oldest public relations organization in the United States. The mission of FPRA is to enhance the professional development of its members, and that includes students. If you are interested in getting involved, FPRA offers 15 professional chapters located throughout the state and 12 student chapters. FPRA's current student chapters are based at Bethune-Cookman University, Daytona Beach; Florida Gulf Coast University, Ft. Myers; Florida Institute of Technology, Melbourne; Florida Southern College, Lakeland; Florida State University, Tallahassee; Jacksonville University, Jacksonville; Rollins College, Winter Park; Southeastern University, Lakeland; Stetson University, DeLand; University of Central Florida, Orlando; University of Tampa, Tampa; and University of West Florida, Pensacola.

Becoming a member of FPRA is definitely a step in the right direction in your quest for success!



## WHY YOU SHOULD MAKE THE QUEST?

#### **Scholarships**

At the state and local levels, FPRA offers financial support to students seeking degrees in public relations. Scholarships range from \$500 to \$1,500.

#### **Internships**

With a membership of more than 1,000 public relations professionals representing a variety of industries from tourism to high tech, students in FPRA have many opportunities to secure meaningful internships.

#### **Professional Development**

Among the benefits provided by FPRA are professional development seminars and publications.

For more than 70 years, FPRA has been providing its members with an Annual Conference featuring nationally renowned speakers.

Located throughout the state, each of FPRA's 15 professional chapters provide monthly luncheons that offer both professional development and networking opportunities to professional and student members. Chapter functions are held all year long, allowing students to attend either their local professional chapter or any other chapters throughout the state.

In addition to offering first-rate professional programming, FPRA publishes development tools such as its case-oriented "White Paper".

#### **Leadership Opportunities**

Students are given the opportunity to develop leadership skills by serving on FPRA's student chapter and professional boards. FPRA also offers a variety of committees to keep students involved.

#### **Student Chapter Start-up**

If your school does not have a chapter, and you would like to start one, please call the FPRA State Office at 941-365-2135.

#### **Professional Recognition**



Offering a platform for students to present their finest work, the Golden Image Awards competition is conducted annually by FPRA to recognize public relations excellence in our state.

Student projects in public relations are restricted to

entries submitted by full- or part-time students enrolled at an accredited Florida university or college.

#### **Networking**

When you join FPRA, you'll gain a network of hundreds of public relations professionals employed in both the public and private sectors, who are as close as your telephone.

#### **CHAPTER SCHOLARSHIPS**

#### **Capital Chapter**

Various \$1,000 scholarships awarded annually during Fall and Spring semesters based on quality of applicants.

#### **Gainesville Chapter**

Annually awards the endowed FPRA Frank Rathbun Scholarship to one PR student at the University of Florida.

#### **Orlando Area Chapter**

Various scholarships awarded during Fall and Spring semesters.

#### **Pensacola Chapter**

Three \$500 scholarships are given annually.

#### **Space Coast Chapter**

One \$500 scholarship is given annually.

#### **Tampa Bay Chapter**

One \$500 scholarship is awarded annually.

#### **Volusia/Flagler Chapter**

Scholarships given in various amounts.

For additional information regarding scholarships offered by FPRA, visit **www.fpra.org**.